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Les défis de développement pour les villes et les régions dans une Europe en mutation

Strategic planning and city/regional development: review, analysis, critique and applications for Greece

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Résumé / Summary

The aim of this paper was to analyze the impact of strategic planning in city/regional development, as well as to identify which strategies, in the context of planning, can be used for achieving local economic development. For that purpose a review of the relevant literature was conducted. In the analyzed papers, different regions were used as case studies, revealing the wide applicability of strategic planning in regional development. The results indicated that there is a positive association between strategic planning and regional development. More specifically, it was found that strategic planning contributed to the economic development of the examined regions, indicating that it is an efficient tool which can be used by local authorities for enhancing the performance of their regions. The findings are expected to help local actors and urban planners to obtain a more comprehensive view of the advantages, effectiveness and limitations of strategic planning, as well as to identify which strategies mentioned in the academic literature, and were applied in other countries, can be used for achieving local economic development outcomes in Greek regions.

Key words: Strategic Planning, Regional Development, City Development, Greece.

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